

AMENDMENTS TO THE CLAIMS

Please cancel claim 2 without prejudice or disclaimer, and add new claims 11-20.

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A telecommunication system for receiving at least one control signal from a user via a terminal and comprising said terminal and a network, said network being responsive for in response to said at least one control signal for addressing a memory comprising information to be supplied to said terminal and stored at at least one memory location defined by at least one address signal, said telecommunication system comprising a generator for generating at least one address signal in response to said at least one control signal in a user-dependent way, said memory providing different information to said user from different memory locations depending on the address signal generated.
2. (Canceled) A telecommunication system according to claim 1, said user-dependent way comprising at least one location-dependency and/or at least one time-dependency.
3. (Previously Presented) A telecommunication system according to claim 1, at least one part of said generator being located in said network.
4. (Previously Presented) A telecommunication system according to claim 3, said at least one part of said generator performing said generating in dependence of a location signal to be generated via said network.
5. (Previously Presented) A telecommunication system according to claim 1, at least one part of said generator being located in said terminal.

6. (Previously Presented) A telecommunication system according to claim 3, at least one part of said generator performing said generating in dependence of a further location signal to be generated via said terminal.

7. (Currently Amended) A network for use in a telecommunication system for receiving at least one control signal from a user via a terminal and comprising said terminal and said network, said network being responsive for in response to said at least one control signal for addressing a memory comprising information to be supplied to said terminal and stored at at least one memory location defined by at least one address signal, said network comprising a generator for generating at least one address signal in response to said at least one control signal in a user-dependent way, said memory providing different information to said user from different memory locations depending on the address signal generated.

8. (Currently Amended) A terminal for use in a telecommunication system for receiving at least one control signal from a user via said terminal and comprising said terminal and a network, said network being responsive for in response to said at least one control signal for addressing a memory comprising information to be supplied to said terminal and stored at at least one memory location defined by at least one address signal, said terminal comprising a generator for generating at least one address signal in response to said at least one control signal in a user-dependent way, said memory providing different information to said user from different memory locations depending on the address signal generated.

9. (Currently Amended) A generator for use in a telecommunication system for receiving at least one control signal from a user via a terminal and comprising said terminal and a network, said network being responsive for in response to said at least one control signal for addressing a memory comprising information to be supplied to said terminal and stored at at least one memory location defined by at least one address signal, said telecommunication system comprising said generator for generating at least one address signal in response to said at least

one control signal in a user-dependent way, said memory providing different information to said user from different memory locations depending on the address signal generated.

10. (Currently Amended) A method for use in a telecommunication system for receiving at least one control signal from a user via a terminal and comprising said terminal and a network, said network being responsive for in response to said at least one control signal for addressing a memory comprising information to be supplied to said terminal and stored at at least one memory location defined by at least one address signal, said method comprising the step of generating at least one address signal in response to said at least one control signal in a user-dependent way, said memory providing different information to said user from different memory locations depending on the address signal generated.

11. (New) A telecommunications system according to claim 1, wherein said generator generates two different address signals in response to the same control signal received from two different users at two different locations, whereby each of said two different users receives different information in response to said same control signal.

12. (New) A telecommunications system according to claim 11, wherein said same control signal is a URL.

13. (New) A telecommunications system according to claim 1, wherein said generator generates two different address signals in response to the same control signal received from the same user at two different locations, whereby said same user receives different information in response to said same control signal depending on the location of the user at the time the control signal is submitted to the generator.

14. (New) A telecommunications system according to claim 13, wherein said same control signal is a URL.

15. (New) A telecommunications system according to claim 1, wherein said generator generates two different address signals in response to the same control signal received from two different users at the same location but at different times, whereby each of said two different users receives different information in response to said same control signal.

16. (New) A telecommunications system according to claim 15, wherein said same control signal is a URL.

17. (New) A telecommunications system according to claim 17, wherein said generator generates two different address signals in response to the same control signal received from the same user at two different times at a single location, whereby said same user receives different information in response to said same control signal depending on the time the control signal is submitted to the generator.

18. (New) A telecommunications system according to claim 17, wherein said same control signal is a URL.

19. (New) A telecommunications system according to claim 1, wherein said generator generates a first address signal in response to said control signal received from the user at a first location, and generates a second address signal different from said first address signal in response to the same said control signal received from said user a second time from said first location, whereby said same user receives different information in response to said same control signal depending on the number of times the control signal is submitted to the generator.

20. (New) A telecommunications system according to claim 19, wherein said same control signal is a URL.

21. (New) A network according to claim 7, wherein said generator generates two different address signals in response to the same control signal received from two different users

at two different locations, whereby each of said two different users receives different information in response to said same control signal.

22. (New) A network according to claim 7, wherein said generator generates two different address signals in response to the same control signal received from the same user at two different locations, whereby said same user receives different information in response to said same control signal depending on the location of the user at the time the control signal is submitted to the generator.

23. (New) A network according to claim 7, wherein said generator generates a first address signal in response to said control signal received from the user at a first location, and generates a second address signal different from said first address signal in response to the same said control signal received from said user a second time from said first location, whereby said same user receives different information in response to said same control signal depending on the number of times the control signal is submitted to the generator.

24. (New) A terminal according to claim 8, wherein said generator generates two different address signals in response to the same control signal received from two different users at two different locations, whereby each of said two different users receives different information in response to said same control signal.

25. (New) A terminal according to claim 8, wherein said generator generates two different address signals in response to the same control signal received from the same user at two different locations, whereby said same user receives different information in response to said same control signal depending on the location of the user at the time the control signal is submitted to the generator.

26. (New) A terminal according to claim 8, wherein said generator generates a first address signal in response to said control signal received from the user at a first location, and

generates a second address signal different from said first address signal in response to the same said control signal received from said user a second time from said first location, whereby said same user receives different information in response to said same control signal depending on the number of times the control signal is submitted to the generator.

27. (New) A generator according to claim 9, wherein said generator generates two different address signals in response to the same control signal received from two different users at two different locations, whereby each of said two different users receives different information in response to said same control signal.

28. (New) A generator according to claim 9, wherein said generator generates two different address signals in response to the same control signal received from the same user at two different locations, whereby said same user receives different information in response to said same control signal depending on the location of the user at the time the control signal is submitted to the generator.

29. (New) A generator according to claim 9, wherein said generator generates a first address signal in response to said control signal received from the user at a first location, and generates a second address signal different from said first address signal in response to the same said control signal received from said user a second time from said first location, whereby said same user receives different information in response to said same control signal depending on the number of times the control signal is submitted to the generator.

30. (New) A method according to claim 10, wherein said generator generates two different address signals in response to the same control signal received from two different users at two different locations, whereby each of said two different users receives different information in response to said same control signal.

31. (New) A method according to claim 10, wherein said generator generates two different address signals in response to the same control signal received from the same user at two different locations, whereby said same user receives different information in response to said same control signal depending on the location of the user at the time the control signal is submitted to the generator.

32. (New) A method according to claim 10, wherein said generator generates a first address signal in response to said control signal received from the user at a first location, and generates a second address signal different from said first address signal in response to the same said control signal received from said user a second time from said first location, whereby said same user receives different information in response to said same control signal depending on the number of times the control signal is submitted to the generator.